

ISSF ROME 24
GENERAL ASSEMBLY

in MEMORIAM



INTERNATIONAL
SHOOTING
SPORT
FEDERATION



Brazil
Mr. THOM ERIK SYRDAHL

Former long-term member of the ISSF
Judges Committee
† 17 August 2024



Costa Rica
Mr Hugo Chamberlain Trejos

Former President of the Costa Rican
Shooting Federation
† 12 November 2023



Czechia
Mr Ivan Hermel

Former President of the Czech Shooting
Federation
† 05 October 2024



El Salvador
Mr Guillermo Samour

Former Vice-President of the Federacion
Salvadorena de Tiro
† 9 August 2024



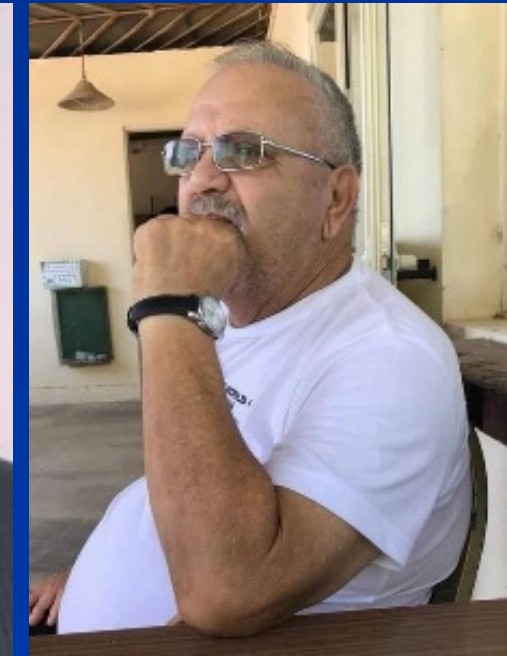
Germany
Mr Gerhard Furnier

Vice-President of the German Shooting
Sport Federation
† 28 October 2024



India
Mr Baljit Singh Sethi

Former Secretary General of National Rifle
Association of India
† 18 September 2024



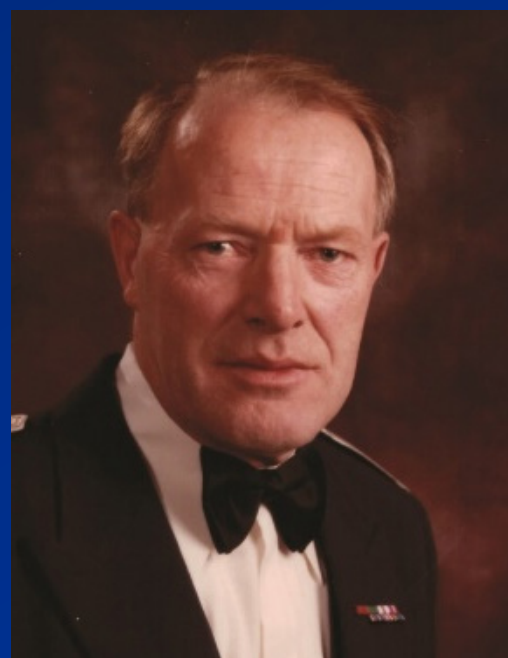
Malta
Mr Saviour Portelli

Former President of Malta Sport Shooting
Federation
† 03 November 2024



Mauretania
Mr Brahim Seyed Mohamed

Former President of Federation
Mauritanienne de Tir Sportif
† May 2023



Norway
Mr Bergfinn Oldertøen

Former Secretary General of the Norwegian
Shooting Federation
† November 2023



Peru
Mr Guido Andrés Cogorno Ventura

Former President of the Peruvian National
Sport Shooting Federation



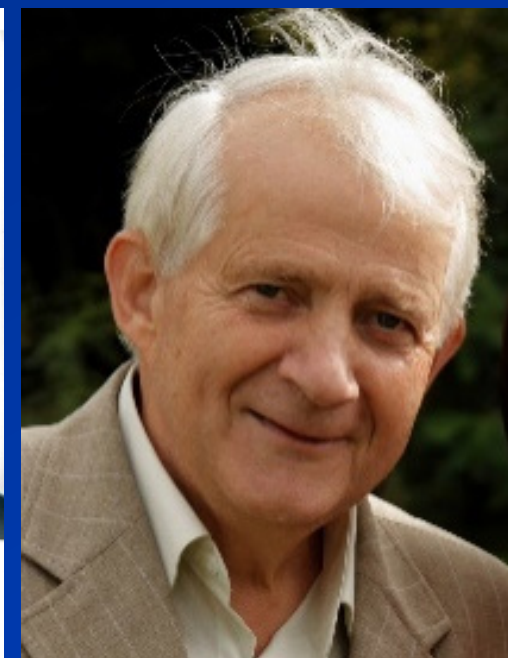
Peru
Juan Yui Kuan

Former Secretary General of the Peruvian
National Sport Shooting Federation



Peru
Antenor Miguel Mauny Olivera

Former Treasurer of the Peruvian National
Sport Shooting Federation



Poland
Mr Witold Sulewski

Former Vice-President of the Polish
Shooting Sport Federation
† 8 December 2022



San Marino
Mr Roberto Raschi

Former Secretary General of the
Federazione Sammarinese Tiro a Volo
† 17 December 2023



Sudan
**Mr Safeeldin Mergani Mohamed
Hamad**

Former President of the Sudanese Shooting
Federation



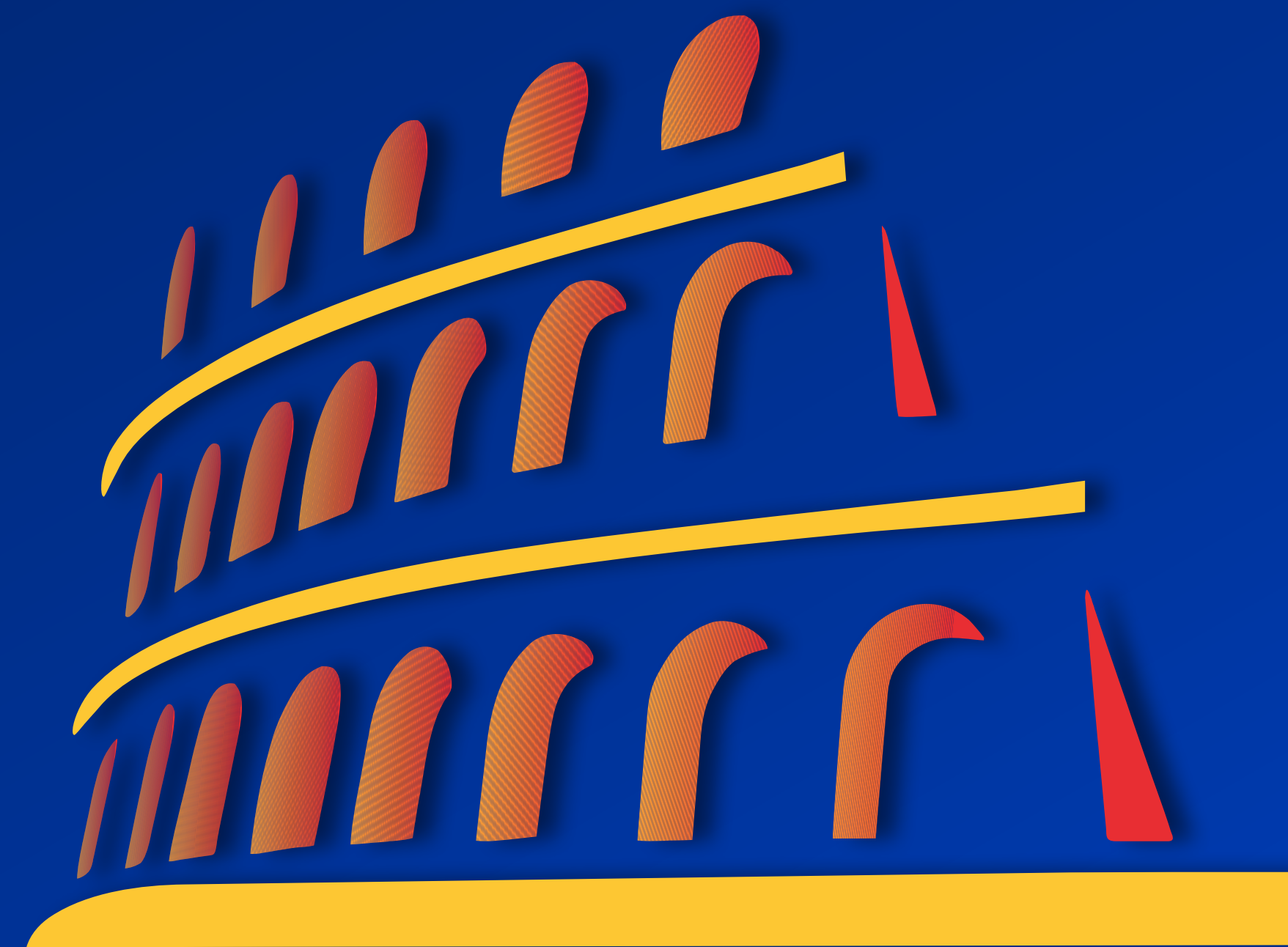
Thailand
Mr Chairat Ratanasupakorn

Former Vice-President of the National
Shooting Sport Association of Thailand
† 24 October 2024



USA
Mr Matt Suggs

Former CEO of USA Shooting
† 8 December 2022



ISSF ROME 24

GENERAL ASSEMBLY

Luciano Rossi

P R E S I D E N T



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2 Years of Commitment

Luciano Rossi
PRESIDENT



2022 - One Step Out from the Olympic

2022 - One Step Out from the Olympic

2024 – Secured Los Angeles 2028



Luciano Rossi
PRESIDENT



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2022 - One Step Out from the Olympic
2024 – Secured Los Angeles 2028

But the game is NOT over!

Luciano Rossi
PRESIDENT

My Pillars

- ▶ Continue our **New Start:**
- **Stakeholder Engagement**
 - **Integrity and Sustainability**
 - **Athlete First Approach**
 - **Operation Transformation**

Stakeholder Engagement

Done:

- **New relationship with IOC**
- **Secured Olympic Games 2028 & 2032**
- **New location for visibility and relationship – The ISSF house project**

Next Step:

- **Dealing with IPC, CISM, FISU and other**
- **Be part of the future: Esports**
- **Be prepared for the post-Bach era**

Integrity & Sustainability



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Done:

- **Antidoping – ITA agreement**
- **Transparency and Good Governance**
- **Green approach**

Next Step:

Financial Indipendence

Luciano Rossi
PRESIDENT

Athlete First

Done:

- **Athlete of the Year restored**
- **World Cup Final**

Next Step:

- **New qualification criteria for the Olympics**
- **New format to increase athlete visibility during competition**

Luciano Rossi
PRESIDENT



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Operation Trasformation

Done:

- **Arrival of new professionals and confirmation of experts**
- **ISSF Academy for coaches**
- **Digital transformation**

Next Step:

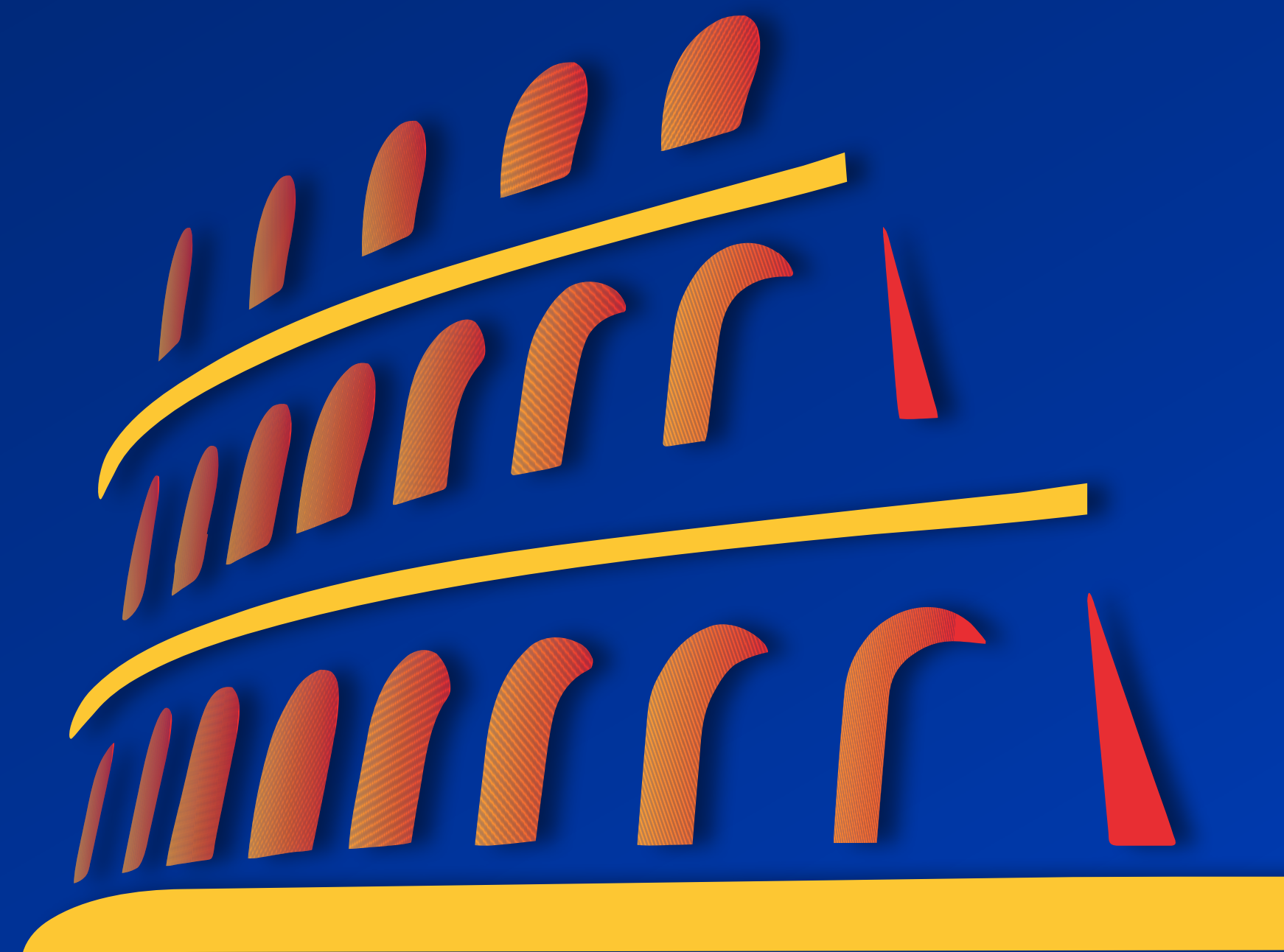
- **ISSF Academy for other specialists**
- **Implementation of new marketing and communication plans**

Luciano Rossi
PRESIDENT



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ISSF ROME 24
GENERAL ASSEMBLY

Alessandro Nicotra di San Giacomo

SECRETARY GENERAL



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9 months of **new** **Secretary General**

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL



Paris 2024



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- **342 athletes** (including 2 from Refugee Olympic Team)
- **82 NOCs** (including the Refugee Olympic Team)
- **12 Individual events** (6 Men and 6 Women) with a total of 435 individual starts: 342 Quota Place starts and 93 Double starts
- **3 Mixed Team events** (Men + Women) with a total of 60 team starts
- **15 Medal events** (45 medals)

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

Objective



**Enhance our sport's
popularity and increase
participation around the world**

The **ISSF** works with you!

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

Maximizing Visibility and Engagement of ISSF Events

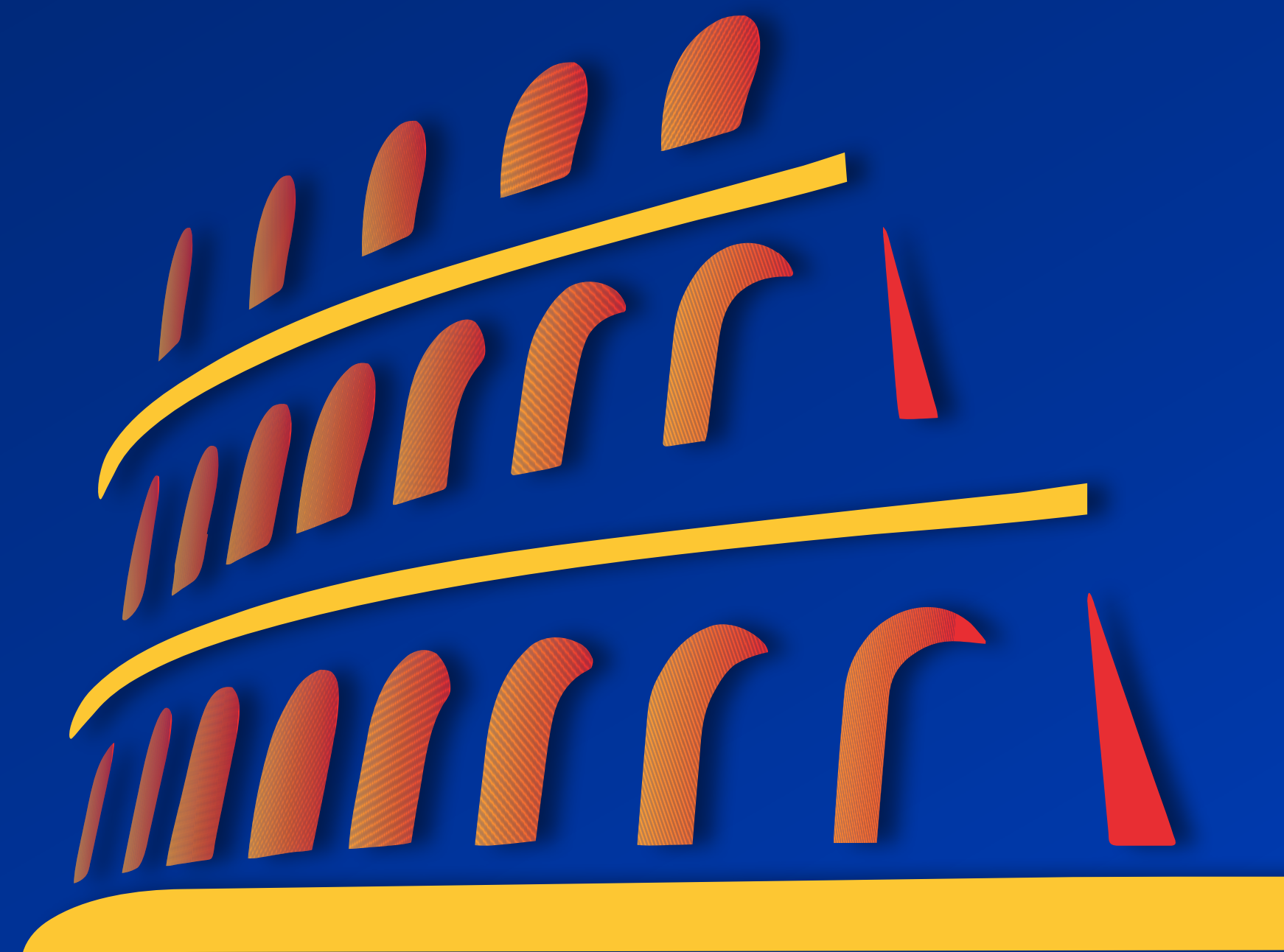
- **New approach to television productions**
(Road to Paris 2024 – Daily Contents – Olympic Games and WCT).



Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

Maximizing Visibility and Engagement of ISSF Events

- **New approach to television productions**
(Road to Paris 2024 – Daily Contents – Olympic Games and WCT).
- **ISSF House**



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Maximizing Visibility and Engagement of ISSF Events

- **New approach to television productions**
(Road to Paris 2024 – Daily Contents – Olympic Games and WCT).
- **ISSF House**
- **New Website**

Website



ISSF

NEWS ○ CALENDAR ○ PARIS 2024 ○ COMPETITIONS ○ ATHLETES ○ INSIDE ISSF ○ RULES ○

ISSF

Sport in the Olympic programme

News

All News →

News

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13 NOV 2024

Delegation visit Rome for ISSF General Assembly preparations

13 NOV 2024

Rugeley Rifle Club recipients of prestigious King's Award

06 NOV 2024

ISSF Staff together in Munich to prepare General Assembly

04 NOV 2024

Liu says "strong inner-self" aided his 2024 achievements

31 OCT 2024

A breakdown of ISSF Athlete of the Year voting

26 OCT 2024

Yang was "flying in sky" after Olympic victory

23 OCT 2024

ISSF President Rossi reflects on historic 2024 shooting season

22 OCT 2024

ISSF President statement regarding the 2026 Commonwealth Games

World Ranking

VERSION: 05.08.2024

Men Women Rifle Pistol Shotgun Best Top 3

SHENG Lihao

CHN

#1 with 8000 points

10m Air Rifle Men →

LIU Yukun

CHN

#1 with 9150 points

50m Rifle 3 Positions Men →

MONNA Paolo

ITA

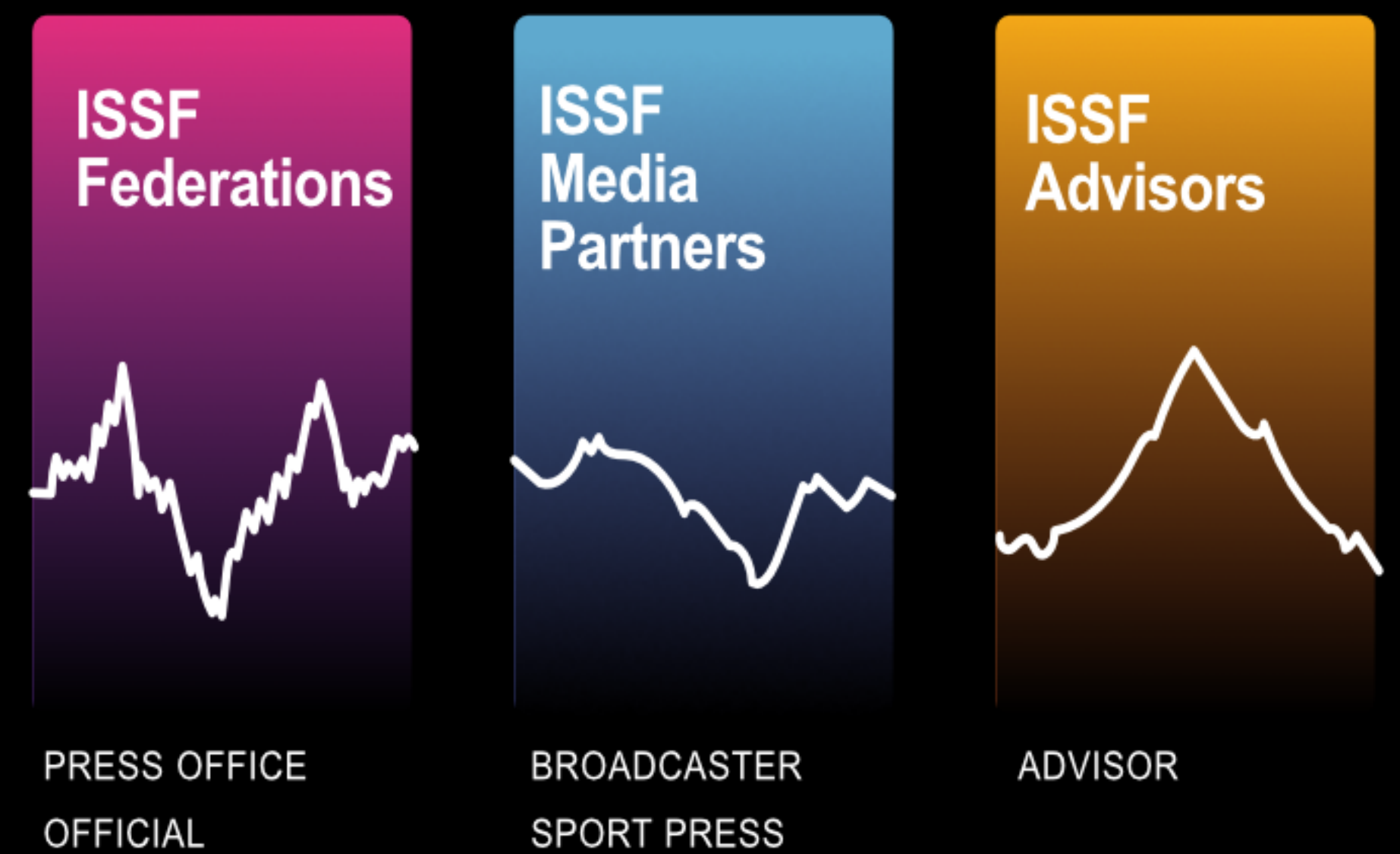
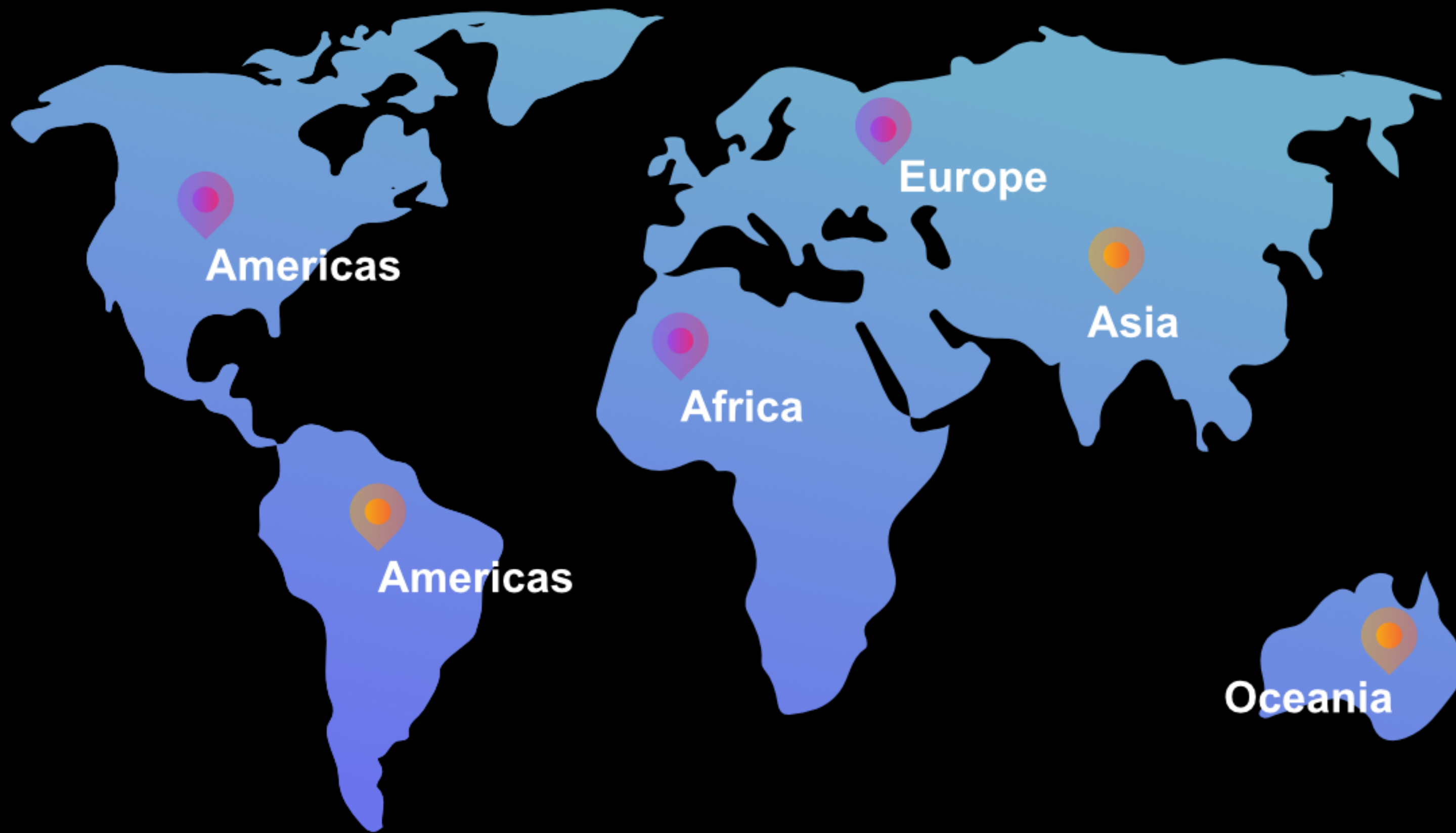
#1 with 7200 points

10m Air Pistol Men →

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

Maximizing Visibility and Engagement of ISSF Events

- **New approach to television productions**
(Road to Paris 2024 – Daily Contents – Olympic Games and WCT).
- **ISSF House**
- **New Website**
- **New social media strategy**
- **New television production standards**
- **Media Cloud**



ISSF MEDIA CLOUD
ALL TOGETHER WE ARE STRONG

Maximizing Visibility and Engagement of ISSF Events

- **New approach to television productions**
(Road to Paris 2024 – Daily Contents – Olympic Games and WCT).
- **ISSF House**
- **New Website**
- **New social media strategy**
- **New television production standards**
- **Media Cloud**
- **Improvement of Event quality and standards**

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

Financial Independence = Freedom

Exploring New Revenue Streams

- **New Approach to Sponsorships**

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL





OFFICIAL SPONSOR

Financial Independence = Freedom

Exploring New Revenue Streams

- **New Approach to Sponsorships**
- **Licensing (ISSF Academies, Technical Approvals)**
- **Virtual Reality**
- **E-commerce**
- **Distribution of Television Rights**

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

2024 Vs 2023

+600%

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

Financial Independence = Freedom

Exploring New Revenue Streams

- **New Approach to Sponsorships**
- **Licensing (ISSF Academies, Technical Approvals)**
- **Virtual Reality**
- **E-commerce**
- **Distribution of Television Rights**
- **Spending Review**

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL



A More Modern Federation = Digitalization

- **ISSF Database Integrated with the Ranking System**
- **Athlete-Focused App**
- **Cloud-Based Federation with Structured Archiving**
- **AI Project for Regulatory Support**





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A More Structured Team with Clear, Shared, and Achievable Goals

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL



Doris Fischl



Franziska Zeitlhofer

ISSF Sport Unit



Peter Underhill



Jan Ketzel



Marco Mori



Paul Gumn



Moody Wadhan

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

ISSF Marketing Unit



Andrea Cuneo



Mirella Seletto



Maddalena Ercolani

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

ISSF Communications Unit



Nick Davies



Andreas Georgiou



Juliana Daguano

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

ISSF

Governance, Integrity & Finance Unit



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Eddie Marshbaum



Janie Sublier



Massimo Baiamonte

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL

ISSF Legal Advisors



Christian Keidel



Marvin Thorman

Alessandro Nicotra di San Giacomo
SECRETARY GENERAL



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thanks!

FINANCE UNIT

Massimo Baiamonte



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